

CAPITAL KINGS

MEDIA KIT

Press Release & Editorial Resources

Evergreen copy, verified product facts, interview angles, public links, and official artwork.



THE ANGLE Capital Kings turns more than 100 million real-world places into a competitive mobile business empire shaped by GPS, idle progression, strategic cards, and live economic reports.

PREPARED	20 July 2026	STATUS	Evergreen media pack
DEVELOPER	Lighthouse Games Studio	CONTACT	contact@lighthousegamesstudio.com

FOR IMMEDIATE RELEASE

Capital Kings Brings Real-World Businesses and Live Economic News to Mobile Strategy

Location-based idle tycoon game lets players discover 100M+ places, build a business empire, and compete worldwide on iPhone and Android.

PUBLISHING NOTE Platform release dates are shown in the dateline below. Confirm the media email before distribution. The founder quote in this kit is a draft and requires approval.

London, United Kingdom - 26th June 2025 (iOS) & 17th June 2026 (Android) - Lighthouse Games Studio has released **Capital Kings - Idle Tycoon**, a location-based mobile strategy game that turns real-world businesses and economic events into a competitive empire-building experience. The game is available as a free download with in-app purchases on the App Store and Google Play.

Using GPS, players can discover more than 100 million real-world places, including restaurants, shops, gyms, hotels, transport hubs, entertainment venues, sports locations, and landmarks. Players buy and upgrade businesses, collect daily income, manage expenses, and protect valuable assets as they grow from local landlord to global tycoon.

Capital Kings connects the core tycoon loop to a changing world economy. Major economic news can affect businesses by country and sector, shifting income and expenses and creating new strategic opportunities. A tourism surge may benefit hotels and attractions, while rising fuel costs can put pressure on transport businesses. Players can follow market reports, spot changing sectors, and decide where to invest next.

PRESS RELEASE CONTINUED

Competition, Features & Availability

Competition extends beyond buying property. Strategic cards let players protect or boost their businesses, disrupt rivals, and respond to changing market conditions. Country and worldwide leaderboards track the race for net worth, giving players a clear path from neighbourhood deals to global competition.

Capital Kings is available now on iPhone and Android. Storefront age ratings vary by territory; the reviewed storefronts show 18+ / PEGI 18 for simulated gambling and related content.

Key features

- **A real-world game board:** Discover and compete for more than 100 million GPS-linked places.
- **Idle tycoon progression:** Buy businesses, collect daily income, pay expenses, and fund upgrades.
- **A live economic layer:** Real-world news influences business categories by country and sector.
- **Strategic cards:** Protect, boost, sabotage, and outplay competing players.
- **Worldwide competition:** Build net worth and climb country and global leaderboards.
- **Broad business variety:** Own restaurants, shops, gyms, hotels, transport hubs, entertainment venues, sports locations, landmarks, and more.

Availability

App Store: [Apple App Store listing](#)

Google Play: [Google Play listing](#)

Official game page: <https://capitalkings.app/capital-kings>

Press kit page: <https://capitalkings.app/capital-kings/press-kit>

PRESS RELEASE CONTINUED

Studio, Contact & Media Assets

About Lighthouse Games Studio

Founded in 2009, Lighthouse Games Studio is an independent two-person game developer based in the United Kingdom. Its catalogue includes Capital Kings, Death in the Water 2, Comedy Night, Shark Attack Deathmatch 2, Greed City, and other titles built around distinctive social, competitive, and simulation ideas.

Studio website: <https://www.lighthousegamesstudio.com/>

Media contact

Lighthouse Games Studio

Email: contact@lighthousegamesstudio.com

Website: <https://www.lighthousegamesstudio.com/>

Media assets

The accompanying press kit includes three official Capital Kings feature images, the app icon, wordmark, crown mark, fact sheet, messaging guide, editorial usage notes, and 17 current high-resolution App Store and Google Play screenshots.

ENDS Approved release copy ends here. Supporting facts and messaging follow on the next pages.

FACT SHEET

Capital Kings at a Glance

Verified, evergreen product facts for writers, reviewers, creators, and partners.

FIELD	DETAIL
Title	Capital Kings - Idle Tycoon
Descriptor	Real-World Business Empire
Developer / publisher	Lighthouse Games Studio
Genre	Location-based business tycoon; idle strategy; competitive empire builder
Platforms	iPhone and Android
Business model	Free to download with in-app purchases
Availability	Available now on the App Store and Google Play
Age rating	Varies by territory; reviewed storefronts show 18+ / PEGI 18
Core premise	Use GPS to discover real-world businesses, buy and upgrade them, collect daily income, react to economic shifts, and compete for global net worth
Real-world scale	More than 100 million discoverable places
Online features	Player competition, country and global leaderboards, strategic cards, and market reports
Studio	Independent two-person UK developer founded in 2009

The game in one sentence

ONE-LINER Capital Kings is a location-based business tycoon and idle strategy game where players use GPS to discover more than 100 million real-world places, build a business empire, react to economic news, and compete worldwide.

FACT SHEET CONTINUED

Gameplay, Positioning & Public Links

Short description

Buy, upgrade, and dominate the real-world businesses around you. Capital Kings combines GPS discovery, idle tycoon progression, live economic strategy, powerful cards, and worldwide competition in one mobile empire builder.

Core gameplay loop

- 1 Discover nearby real-world places with GPS.
- 2 Buy businesses and grow an expanding portfolio.
- 3 Collect income, manage expenses, and upgrade valuable locations.
- 4 Read market reports and react to country- and sector-level economic changes.
- 5 Use cards to protect assets, improve returns, or disrupt rivals.
- 6 Increase net worth and climb country and worldwide leaderboards.

Positioning pillars

- **The world is the board:** Familiar locations become strategic assets.
- **Markets matter:** Economic news changes investment decisions rather than serving as background flavour.
- **Progress continues:** Idle income and upgrades reward portfolio planning.
- **Competition has tools:** Cards, protection, sabotage, and leaderboards create player-driven tension.
- **Local choices scale globally:** A nearby purchase can be the start of a worldwide empire.

Official links

Game page: <https://capitalkings.app/capital-kings>

Press kit page: <https://capitalkings.app/capital-kings/press-kit>

Community: [Capital Kings Discord](#)

MESSAGING GUIDE

What Makes Capital Kings Distinctive

A consistent story for interviews, features, store promotion, and social coverage.

Primary message

CORE STORY Capital Kings turns the real world into a competitive mobile business empire: players discover actual places with GPS, build a portfolio, react to economic news, and compete worldwide.

Supporting messages

- More than 100 million real-world places give the game an immediately recognisable, local starting point.
- Live economic reports create a strategy layer in which countries and business sectors can rise or come under pressure.
- Idle income, expenses, upgrades, and protection make portfolio management matter over time.
- Strategic cards let players boost their own position or disrupt a rival.
- Country and global leaderboards connect neighbourhood decisions to worldwide competition.
- Capital Kings is built by Lighthouse Games Studio, an independent two-person UK developer founded in 2009.

Suggested founder quote - approval required

"We wanted the places players pass every day to become part of a living strategy game. In Capital Kings, a local restaurant can be the first step in a global empire, and real economic events can change which move makes sense next."

Suggested attribution: **Edward Dennekamp, co-founder of Lighthouse Games Studio**

Copy guardrails

- Keep the brand written as **Capital Kings** or **CAPITAL KINGS**; do not use CapitalKing.
- Describe locations as real-world businesses or places, not as real property ownership.
- Do not imply that players earn, gamble, or withdraw real money.
- Do not state a universal age rating; ratings vary by territory.
- Do not publish volatile performance metrics without a fresh source check.
- Do not use the suggested quote until the named speaker approves it.

MEDIA OUTREACH

Interview Angles & Ready-to-Adapt Copy

Interview angles

- How GPS turns familiar places into an intuitive mobile strategy map.
- Designing an economy that responds to real-world news without overwhelming players.
- Building and operating a live competitive game with a two-person studio.
- Balancing idle progression, active investment decisions, and player-versus-player cards.
- The path from Lighthouse Games Studio's earlier location-based title Greed City to Capital Kings.
- Why local competition and worldwide leaderboards can coexist in the same game.

Headline alternatives

- Capital Kings Turns 100M+ Real-World Places into a Mobile Business Empire
- Build a Global Empire from the Businesses Around You in Capital Kings
- Real Economic News Changes the Game in Capital Kings
- Lighthouse Games Studio Launches Location-Based Tycoon Game Capital Kings on iPhone and Android

Press outreach subject lines

- Press kit: Capital Kings turns real-world businesses into a mobile strategy game
- Review opportunity: Capital Kings - GPS business empire tycoon for iPhone and Android
- Indie spotlight: How a two-person UK studio built a live location-based economy

MEDIA OUTREACH CONTINUED

Short Social Copy

GENERAL

GENERAL The world is your game board. Buy and upgrade real-world businesses, react to live economic shifts, use strategic cards, and compete worldwide in Capital Kings - Idle Tycoon. Available on iPhone and Android.

X / SHORT POST

X / SHORT POST Turn the businesses around you into a global empire. Capital Kings combines GPS discovery, idle tycoon progression, live economic strategy, cards, and worldwide competition. Available now on iPhone and Android.

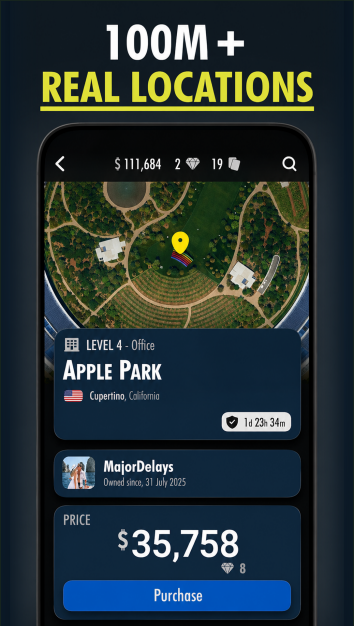
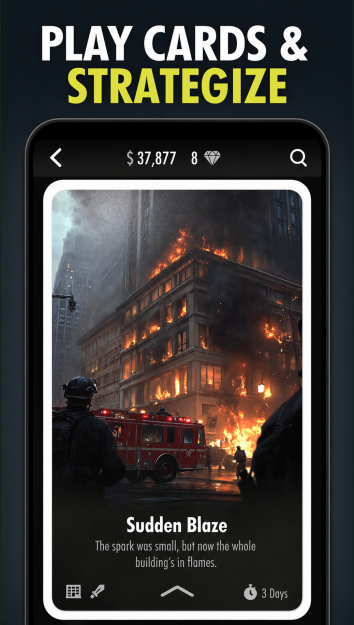
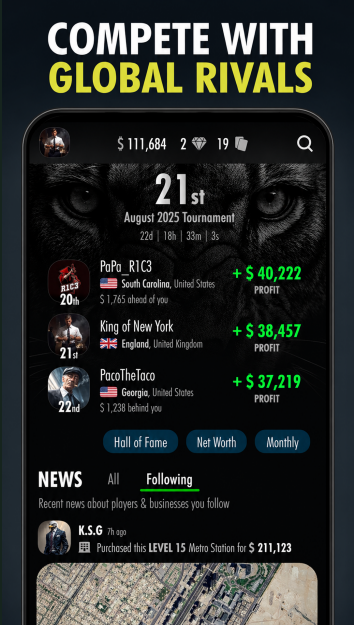
LINKEDIN

LINKEDIN Lighthouse Games Studio's Capital Kings turns more than 100 million real-world places into a competitive mobile business empire. Players use GPS to discover businesses, build and protect a portfolio, react to economic news, and compete across country and global leaderboards. Available now on the App Store and Google Play.

Gameplay Screenshots

The World Is Your Game Board

Four press-ready views of the real-location, economic, card, and competitive systems.

	
100M+ real locations	Live economic impact
	
Strategic cards	Worldwide competition

The complete media ZIP contains all nine current iPhone screenshots and all eight current Android screenshots at high resolution. Files are separated by platform and named in storefront order.

ASSET GUIDE

Official Capital Kings Artwork

Six core brand assets plus 17 current storefront screenshots for editorial, social, presentation, and mobile layouts.



ASSET	SIZE	TYPE	USE
Gamelcon_512.jpg	512x512	JPG	App icon and square thumbnail
KeyArt_16x9.jpg	1344x768	JPG	Landscape hero and cover
LogoArt_4x3.jpg	1184x864	JPG	Editorial features and 4:3 layouts
CardPackArt_BP3.jpg	800x1200	JPG	Portrait and mobile stories
Wordmark.png	1164x198	PNG	Transparent brand lockup
Crown.png	286x190	PNG	Supporting brand mark
StoreScreenshots/iOS	9 files	JPG	Current high-resolution App Store screenshots
StoreScreenshots/Android	8 files	JPG	Current high-resolution Google Play screenshots

Editorial usage

Assets are supplied for editorial coverage of Capital Kings and Lighthouse Games Studio. Reasonable resizing and cropping are permitted when the artwork remains recognisable and the branding is not distorted, recoloured, or obscured.

Credit: **Courtesy of Lighthouse Games Studio.** Copyright: **Lighthouse Games Studio Ltd. All rights reserved.**

PUBLICATION CHECKLIST

Final Review Before Distribution

- 1 Obtain explicit approval before using the suggested founder quote.
- 2 Check the local App Store and Google Play age rating in the target territory.
- 3 Recheck any store ratings, review counts, downloads, sizes, version numbers, or release-note details added after this kit was prepared.
- 4 Share the PDF press kit and the separate artwork asset package with media contacts.

Official links

Game page: <https://capitalkings.app/capital-kings>

Press kit page: <https://capitalkings.app/capital-kings/press-kit>

App Store: [Apple App Store listing](#)

Google Play: [Google Play listing](#)

Studio: <https://www.lighthousegamesstudio.com/>

Community: [Capital Kings Discord](#)

Contacts

General / media: contact@lighthousegamesstudio.com

Player support: support@LighthouseGamesStudio.com

Verification note

The evergreen facts and storefront screenshots in this kit were checked on 20 July 2026 against the current Capital Kings marketing code, the App Store, Google Play, and the Lighthouse Games Studio website. Volatile store metrics were deliberately omitted.